

Welcome to the Bard Optical Preferred Provider Discount Vision Care Plan

This plan offers you and your family immediate savings on all of your vision care needs. Simply present your ID card at any convenient Bard Optical office, log onto bardoptical.com or call 800.752.3295 for information on the location nearest you.

The Savings are Immediate!

For over 70 years, Bard Optical has been providing the finest quality eye care and eyewear at very competitive prices. Now, save even more with Bard Optical's Preferred Provider Discount Vision Care Plan.

There is a licensed Doctor of Optometry at every Bard Optical office in addition to a complete support staff to provide the finest in eye care. Visit Bard Optical today and enjoy the savings we offer you and your family.

The following prices are only examples of the many tremendous savings the Preferred Provider Discount Vision Care Plan offers. Stop in any Bard Optical office for more details.

Preferred Provider Contact Savings

- 1-800 Internet Pricing
- Plus 10% Additional Savings
- Neighborhood Service
- Use Manufacturer Rebates

Call or stop in for more details.



Price List and Schedule of Eyeglass Benefits

	Average National Retail	Member Price	Average Savings at Bard
I. Eye Health Exam	\$98	\$48	\$53
Fee covers Standard Vision Analysis & Diagnosis. If additional services are needed, they will be billed separately, medical exam not included.			
II. Spectacle Lenses (Plastic per pair)			
Single Vision	\$65	\$48	\$20
Bifocal FT 28	\$90	\$68	\$25
Trifocal FT 28	\$115	\$88	\$30
Progressive Standard	\$190	\$118	\$75
III. Lens Add-Ons*			
Ultra Violet Protection	\$20	\$12	\$8
Tint	\$20	\$12	\$8
Self-Tinting	\$100	\$80	\$20
Scratch Coat Protection	\$20	\$12	\$8
Polycarbonate	\$80	\$50	\$30
1.67 High-Index	\$80	\$58	\$25
Standard Anti-Reflection	\$60	\$48	\$12

*All other lenses and add-ons not listed are 20% off. Examples above are based on Single Vision Plastic Lenses. Special order lenses are at our regular low prices.

IV. Frames

A discount of 25% will be applied to Bard's already low prices.

V. Sunglasses (Non-prescription)

A discount of 25% off regular retail will be applied.

Prices subject to change without notice. Some restrictions apply. Program cannot be combined with any other coupons, discounts, or insurance plans.



Vision For Life

To schedule your next appointment, visit bardoptical.com today!